



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 833727
Schedule Dates 09/17/12-09/23/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/155303
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail, Chris
Phone/Fax (804) 359-7100 /
CPE 11243
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 06/07/12
Last Modified 09/18/12
Entered By Penne Marsh
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,827.25
Net Total \$21,687.75
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	43	\$25,515.00
Grand Total:	43	\$25,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/19/12	5	:30	5A- 5:58A (ET)				1					1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		6/7/12
2.0	Normal Line / SPOT	09/17/12-09/21/12	5	:30	5:58A- 7A (ET)		1	1		1	1			4	\$420.00	\$1,680.00	Norfolk (WVEC) (WVEC)		6/7/12
3.0	Normal Line / SPOT	09/18/12-09/20/12	5	:30	7A- 9A (ET)			1	1	1				3	\$410.00	\$1,230.00	Norfolk (WVEC) (WVEC)		6/7/12
4.0	Normal Line / SPOT	09/22/12-09/22/12	5	:30	8A- 9A (ET)							1		1	\$225.00	\$225.00	Norfolk (WVEC) (WVEC)		6/7/12
5.1	Normal Line / SPOT	09/21/12-09/21/12	6	:30	9A- 10A (ET)						1			1	\$195.00	\$195.00	Norfolk (WVEC) (WVEC)		9/14/12
6.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	10:58A- 12P (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		6/7/12
7.0	Normal Line / SPOT	09/20/12-09/20/12	5	:30	12P- 12:57P (ET)					1					\$180.00		Norfolk (WVEC) (WVEC)		6/7/12
8.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	3P- 3:58P (ET)				1					1	\$390.00	\$390.00	Norfolk (WVEC) (WVEC)		6/7/12
9.0	Normal Line / SPOT	09/18/12-09/20/12	4	:30	3:58P- 4:58P (ET)			1		1				2	\$390.00	\$780.00	Norfolk (WVEC) (WVEC)		6/7/12
10.0	Normal Line / SPOT	09/17/12-09/21/12	5	:30	4:58P- 5:29P (ET)		1	1	1		1				\$480.00		Norfolk (WVEC) (WVEC)		6/7/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	5	:30	5:29P- 5:58P (ET)		1	1	1	1	1			5	\$510.00	\$2,550.00	Norfolk (WVEC) (WVEC)		6/7/12
12.1	Normal Line / SPOT	09/17/12-09/21/12	5	:30	6P- 6:30P (ET)		1	1	1	1	1			5	\$500.00	\$2,500.00	Norfolk (WVEC) (WVEC)		9/14/12
13.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	6:58P- 7:28P (ET)			1			1			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		6/7/12
14.2	Normal Line / SPOT	09/19/12-09/19/12	5	:30	7:58P- 9P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	mid/sub	9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	9P- 10P (ET)					1				1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	grey's	6/7/12
16.1	Normal Line / SPOT	09/21/12-09/21/12	5	:30	10P- 11P (ET)						1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	20/20	9/14/12
17.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	7:58P- 9P (ET)								1	1	\$1,950.00	\$1,950.00	Norfolk (WVEC) (WVEC)	once upon	9/14/12
18.1	Normal Line / SPOT	09/17/12-09/21/12	6	:30	11P- 11:35P (ET)		1	1	1	1	1			5	\$450.00	\$2,250.00	Norfolk (WVEC) (WVEC)	once upon	9/14/12
19.0	Normal Line / SPOT	09/22/12-09/22/12	6	:30	11P- 11:35P (ET)							1			\$270.00		Norfolk (WVEC) (WVEC)		6/7/12
20.1	Normal Line / SPOT	09/23/12-09/23/12	6	:30	11P- 11:35P (ET)								1	1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		9/14/12
21.0	Normal Line / SPOT	09/17/12-09/17/12	6	:30	11:35P- 12:02A (ET)		1							1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		6/7/12
22.0	M/G For 19.0.1 / SPOT	09/22/12-09/22/12	6	:30	11:30P- 12:05A (ET)							1		1	\$270.00	\$270.00	Norfolk (WVEC) (WVEC)	news after cf	8/30/12
23.0	M/G For 10.0.1,10.0.2,10.0.3,10.0.4 / SPOT	09/19/12-09/21/12	4	:30	4:58P- 5:29P (ET)	4			X	X	X			4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/18/12
24.0	M/G For 7.0.1 / SPOT	09/20/12-09/20/12	4	:30	12P- 12:57P (ET)					1				1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVEC-TV

Norfolk-Virginia Beach

Date:

6/7/2012

I, Media Strategies and Research,being on behalf of: Tim Kaine, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.

Date of First Broadcast:

Monday, September 17, 2012

Date of Last Broadcast:

Sunday, September 23, 2012

Total Gross Charges: \$24,015.00

Media Strategies and Research

1580 Lincoln Street, Suite 510

Denver, Colorado 80203

(303) 989-4700

11350 Random Hills Road, Suite 670

Fairfax, Virginia 22030

(703) 877-2000

#833727

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Warren Thompson

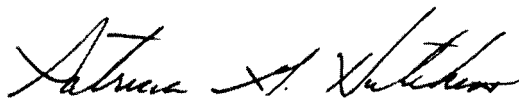
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, June 07, 2012

Date




Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected



Signature

Penne Marsh

Printed Name

NSC

Title



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